

**WHAT IS CLAIMED IS:**

1. A nonwoven substrate comprising at least one first region and at least one second region, wherein said second region comprises protruding elements locked by a reinforcing means selected from the group consisting of thermal bonding, chemical bonding, ionic bonding, adhesive bonding and combinations thereof.
2. The nonwoven substrate of Claim 1 wherein the nonwoven substrate comprises at least about 20% thermoplastic material and the protruding elements of the second region are locked by means of thermal bonding.
3. The nonwoven substrate of Claim 2 wherein the second region contains furrows and ridges.
4. The nonwoven substrate of Claim 3 wherein the second region provides abrasivity when the nonwoven substrate is utilized in cleaning.
5. A wet wipe comprising the nonwoven substrate of Claim 1.
6. A wet wipe of Claim 5 wherein a liquid is applied to the nonwoven substrate before use.
7. A pre-moistened wet wipe of Claim 5 wherein a liquid is applied to the nonwoven substrate prior to packaging.
8. The wet wipe of Claim 5 wherein the nonwoven substrate is a laminate of webs comprising of at least one fibrous web.
9. The wet wipe of Claim 7 wherein the amount of liquid added is in the range of from about 10% to about 500% by weight of the dry nonwoven substrate.
10. A wet wipe having a basis weight and a thickness, comprising:
  - a nonwoven substrate which is subject to a texturing process which does not increase the basis weight and
  - a liquid,wherein the thickness of said wet wipe is at least about 30% greater than the thickness of the wet nonwoven substrate prior to being textured.

11. The wet wipe of Claim 10 wherein the thickness of said wet wipe after being subject to external forces is at least about 30% greater than the thickness of the wet non-textured nonwoven substrate after being subject to external forces.

12. A process for forming a textured substrate comprising:

- a) providing a nonwoven substrate,
- b) feeding said nonwoven substrate through a pair of corresponding rolls wherein at least one roll comprises a plurality of toothed and grooved regions about the circumference of the roll and the roll is heated,
- c) forming a first region of the nonwoven substrate from said grooved regions, and
- d) forming a second region of the nonwoven substrate from said toothed region.

13. The process according to Claim 12 wherein a liquid is applied to said textured substrate prior to packaging to form a premoistened wet wipe.

14. The process according to Claim 12 wherein a liquid is applied to said textured substrate prior to use to form a wet wipe.

15. A process for forming a textured substrate comprising:

- a. providing a nonwoven substrate,
- b. feeding said nonwoven substrate through a pair of corresponding plates wherein at least one plate comprises a plurality of toothed and grooved regions about the surface of the plate and the plate is heated,
- c. forming a first region of the nonwoven substrate from said grooved regions, and
- d. forming a second region of the nonwoven substrate from said toothed region.

16. The process according to Claim 15 wherein a liquid is applied to said textured substrate prior to packaging to form a premoistened wet wipe.

17. The process according to Claim 15 wherein a liquid is applied to said textured substrate prior to use to form a wet wipe.

18. A process for forming a textured substrate comprising:

- a. providing a heated nonwoven substrate,
- b. feeding said heated nonwoven substrate through a pair of corresponding plates or rolls wherein at least one plate or roll comprises a plurality of toothed and grooved regions about the surface of the plate or roll,
- c. forming a first region of the nonwoven substrate from said grooved regions, and
- d. forming a second region of the nonwoven substrate from said toothed region.

19. A wet wipe produced according to the process of Claim 12.

20. A wet wipe produced according to the process of Claim 18.